



Community Enterprise : Background Information

Background Information

Established over 30 years ago, Community Enterprise Ltd first started operating as Community Enterprise Lothians in 1987. Originally funded by the Urban Regeneration Fund, CE Ltd worked in deprived areas of Edinburgh developing local businesses and supporting local people.

As the role of Social Enterprise in regenerating our communities has become more recognised and as Community Empowerment has become more widespread, so has the importance of delivering 'hands-on' development support to community organisations wishing to become more effective and more sustainable. This change in environment and need has also led to the evolution of Community Enterprise itself. From being an intermediary organisation operating in Edinburgh, signposting community organisations to possible assistance, we have now become the direct deliverer of that assistance and expertise and operate actively throughout Scotland.

Community Enterprise Ltd is a social enterprise itself, currently earning the majority of its own income through its trading subsidiary, and sometimes using grants to fund specific programmes.

Services

Our focus is on developing community based social enterprises and third sector groups across Scotland. As well as working with individual organisations, we also deliver national and regional contracts across the country and serve around 200 clients per year. We have developed four cross-fertilising divisions.

1. Our development team develops enterprise, communities and organisations including strategic thinking, market research, business planning, evaluations, organisational reviews, community plans and fund-raising.
2. We operate Scotland's first social enterprise creative and strategic marketing and creative design and branding agency (BOLD). Now in its seventh year of development its services include beautiful branding, design and print, web design and build and creative marketing strategy. See www.bold.scot
3. As well as direct support, we try new things. We established a national on-line e-commerce site for social enterprises and are interested in how the digital space can develop the third sector. We operate Creative Natives focused on getting disengaged young people involved in creative projects.
4. We are a strategic part of the sustainable third sector. We were founding members of Social Enterprise Scotland, founding subscribers of the Voluntary Code for Social Enterprise and members of the national Social Enterprise Reference Group.

Vision and Purpose

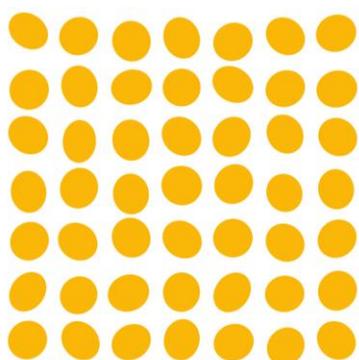
Our Vision states: We live in a society where places are vibrant and people feel good about their lives. Our business model is our social mission.

100% of our profits are re-invested directly into growing the capacity of the sector. It funds new initiatives and it provides free capacity building support. This achieves a range of outcomes for example implementation (ensuring we see projects through to completion) and trouble-shooting (once an enterprise is active but either gets into difficulties or wants to progress). These interventions change all the time in response to need.

What We Need

We have around 20 staff at the moment with different skills sets. This is an exciting and challenging opportunity to work with that growing team of social enterprise and community developers in one of Scotland's most well regarded and effective social enterprise support providers. The post involves delivering capacity building and development support to a wide range of clients and projects across Scotland.

Our Approach, Values and Vision



**community
enterprise**

Helping People Make Good Things Happen

At the heart of Community Enterprise, our vision and values influence all our decisions about who we work with and reflect the way we work together as a team.

Our Vision

We will live in a society where places are vibrant and people feel good about their lives.



Our Mission

We deliver specialist support, quality branding and innovative solutions to make a real difference to communities across Scotland.

We use beautiful design and creative solutions to help organisations increase their social impact, find their voice and make a real difference.

We deliver the best specialist support to communities, social enterprises and the third sector. It is responsive, relevant and makes a clear difference.

We try out new ways of creating an environment where communities, social enterprises and the broader third sector can thrive.

Our Values

Our values influence who we work with, how we behave and how we all work together to a single vision. These things are important to us;

1 Building Relationships

We collaborate long term with organisations, becoming part of their team. We support organisations for as long as they

2 Empowering People

We equip people to develop their own ideas so that our work not only gives them what they need but delivers a lasting legacy.

3 Developing our Expertise

We deliver excellent work. We are honest, reliable and highly experienced specialists, demonstrating integrity and constantly learning.

4 Dynamic Innovation

We embrace new ways of doing things and take risks when we need to. We love people who think differently and don't fit into pigeon holes.

5 Giving Back

We are a social enterprise ourselves and 100% of the profit from our work is used to further strengthen the sector. We focus our free support on those in the greatest need, ensuring ideas are implemented, and troubleshooting when things go wrong.