

Research and Project Support Associates : Background Information



Community Enterprise is one of Scotland's leading social enterprise and community development support providers. We provide support to third sector groups across Scotland and work with communities to build and sustain projects for the benefit of local people.

Community Enterprise has been operating for over 30 years. We have an expert team of 20 consultants and support staff with a range of experience in the private, voluntary and public sectors. We take pride in the high quality of support we offer and work with around 150 clients a year on a huge variety of projects from environmentally driven initiatives to social care. We take time to build up close, and often long term, coaching relationships to help clients implement their plans.

We are currently involved in a range of national contracts including Just Enterprise and Enterprise Accelerator, both government funded social enterprise development programmes: regional support contracts to support social enterprise development and Our Place, a 5-year 'place-based' Lottery programme. We are contracted by the Big Lottery and by the Robertson Trust to deliver business support to their grant holders. We also sit on national advisory panels about social enterprise and sustainability. Our core work, however, is working individually with community based organisations rooted in a geographical community seeking to create sustainable development and regeneration – our strapline is 'helping people make good things happen'.

We have developed four cross-fertilising divisions.

1. Our development team develops enterprise, communities and organisations including strategic thinking, market research, business planning, evaluations, organisational reviews, community plans and investment readiness. We have worked with 195 clients in the last 12 months to deliver the following services:



2. We operate Scotland's first social enterprise creative and strategic marketing and creative design and branding agency. Now in its seventh year of development, its services include branding, design and print, web design and build and creative marketing strategy. See www.bold.scot. BOLD has worked on 43 projects in the last 12 months.

3. As well as direct support, we try new things. We established a national on-line e-commerce site for social enterprises and are interested in how the digital space can develop the third sector. We operate Creative Natives focused on getting disengaged young people involved in creative projects and are developing an innovative community based social care model.

4. We are a strategic part of the sustainable third sector. We were founding members of Social Enterprise Scotland, founding subscribers of the Voluntary Code for Social Enterprise and members of the national Social Enterprise Reference Group.

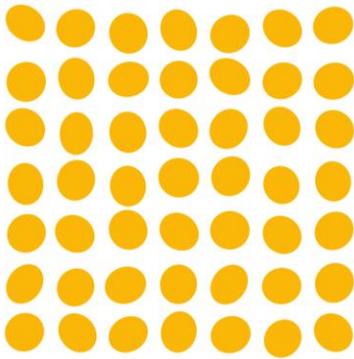
As a snapshot, at our last annual review:

- We delivered over 130 projects across 22 local authority areas
- We supported clients to win over £13m for their projects
- 87% of clients rated us a 9 out of 10 or higher and 96% would recommend us to others

We are a social enterprise ourselves. 100% of our profits are re-invested in supporting the further growth and development of voluntary and community organisations. To do this, we earn income from consultancy services.



Our Approach, Values and Vision



**community
enterprise**

Helping People Make Good Things Happen

At the heart of Community Enterprise, our vision and values influence all our decisions about who we work with and reflect the way we work together as a team.

Our Vision

We will live in a society where places are vibrant and people feel good about their lives.



Our Mission

We deliver specialist support, quality branding and innovative solutions to make a real difference to communities across Scotland.



We use beautiful design and creative solutions to help organisations increase their social impact, find their voice and make a real difference.

We deliver the best specialist support to communities, social enterprises and the third sector. It is responsive, relevant and makes a clear difference.

We try out new ways of creating an environment where communities, social enterprises and the broader third sector can thrive.

Our Values

Our values influence who we work with, how we behave and how we all work together to a single vision. These things are important to us;

1 Building Relationships

We collaborate long term with organisations, becoming part of their team. We support organisations for as long as they

2 Empowering People

We equip people to develop their own ideas so that our work not only gives them what they need but delivers a lasting legacy.

3 Developing our Expertise

We deliver excellent work. We are honest, reliable and highly experienced specialists, demonstrating integrity and constantly learning.

4 Dynamic Innovation

We embrace new ways of doing things and take risks when we need to. We love people who think differently and don't fit into pigeon holes.

5 Giving Back

We are a social enterprise ourselves and 100% of the profit from our work is used to further strengthen the sector. We focus our free support on those in the greatest need, ensuring ideas are implemented, and troubleshooting when things go wrong.